Privacy Policy for Cleanical

Effective Date: October 9th, 2025.

This Privacy Policy describes how Cleanical ("Company," "we," "us," or "our") collects, uses, and discloses information that we obtain about visitors to our website, users of our services, and other individuals.

1. Information We Collect

We collect information directly from you, automatically when you use our website.

A. Information You Provide Directly

When you interact with us, such as requesting a quote, booking a service, or contacting us, you may provide the following personal data:

- Contact Information: Name, email address, phone number, and service address (where the cleaning will take place).
- Booking Details: Information about the type of service requested, frequency.
- Communications: Records of any correspondence with us (e.g., through contact forms, emails, or phone calls).

B. Information Collected Automatically (Cookies and Tracking)

When you visit our website, we automatically collect certain information about your device and usage through cookies, web beacons, and similar technologies:

- Usage Data: Details about how you use our website, including the pages you view, the links you click, and the time and duration of your visit.
- Technical Data: Your Internet Protocol (IP) address, browser type, operating system, and unique device identifiers.

 Analytics: We use third-party tools like Google Analytics to help us measure traffic and usage trends and to understand more about the demographics of our users.

2. How We Use Your Information

We use the information we collect for the following primary purposes:

- To Provide and Manage Services: To process your service requests, schedule cleaning appointments, dispatch our cleaning staff, and manage your account.
- To Communicate: To send you confirmations, service reminders, billing information, updates, and to respond to your inquiries and feedback.
- For Marketing: To send you promotional materials about our services, offers, and discounts, provided you have consented to receive them. You can opt out at any time.
- To Improve Our Website and Services: To analyze usage trends, troubleshoot technical issues, and enhance the quality and security of our online presence and service offerings.
- For Legal and Security Purposes: To comply with legal obligations, enforce our Terms of Service, and protect the rights, property, or safety of Cleanical, our customers, or others.

3. How We Share Your Information

We do not sell or rent your personal information to third parties. We may share your information only in the following limited circumstances:

- Website Hosting and Analytics Providers ([e.g., Google Analytics])
- Cleaning Staff: We must share your service address and specific booking instructions with our authorized employees to enable them to perform the requested cleaning service.
- Legal Requirements: If required to do so by law or in the good faith belief that such action is necessary to comply with legal processes or governmental requests.

4. Your Choices and Rights

• Opt-Out of Marketing: You can opt out of receiving promotional emails from us by following the unsubscribe instructions provided in those emails.

Even if you opt out, we may still send you non-promotional communications, such as service-related confirmations and updates.

Access, Correction, and Deletion: Depending on your location, you may
have the right to access, correct, or request deletion of the personal
information we hold about you. To make a request, please contact us using
the details below.

5. Data Security

We implement reasonable technical and organizational measures to protect the personal information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction.

6. Children's Privacy

Our website and services are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If we learn that we have collected personal data from a child under 13, we will take steps to delete the information as quickly as possible.

7. Changes to Our Privacy Policy

We reserve the right to modify this Privacy Policy at any time. We will post any changes on this page and update the "Effective Date" at the top. Your continued use of the website and services after any changes signifies your acceptance of the new terms.

8. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Cleanical Address

Email: cleanicalservices@gmail.com

Phone Number: 8045921293